



General Certificate of Secondary Education

**English/
English Language**

Unit 1 F Tier

Understanding and producing non-fiction texts

Mark Scheme

**Post-standardisation
PiXL Paper May 2012**

1a) List 4 reasons for why Levi Roots' grandmother would be proud. (4 marks)

Give one mark to each of the possible answers below up to a maximum of 4.

Indicative Content.

Answers may include:

- She would marvel at what he has done
- That he has made a name for himself as international musician
- Brought Caribbean food to so many people
- That he has slain dragons
- That she taught him as a small boy (and he has continued to grow as an adult)
- That he has included some of her recipes in his cookbook

1b) According to Levi Roots, what makes Caribbean food so special? (4 marks)

(4 marks)

AO2i English AO3i English Language	Skills
Mark Band 3 'clear' 'relevant' 4 marks	<ul style="list-style-type: none"> • clear evidence that the text is understood • clear engagement with the text and makes inferences • offers relevant quotations to support what has been understood • makes developed references to information about the ship
Mark Band 2 'some' 'attempts' 2-3 marks	<ul style="list-style-type: none"> • some evidence that the text is understood • attempts to engage with the text and makes an inference • offers some relevant quotation to support what has been understood • makes some reference to information about the ship
Mark Band 1 'limited' 1 mark	<ul style="list-style-type: none"> • limited evidence that the text is understood • limited engagement with the text • may offer limited quotation, textual detail or copying out • limited reference to information about the ship
0 marks	nothing worthy of credit

Indicative Content.

Answers may include:

- Lots of flavours and subtleties in using herbs and spices
- There is a rich history behind the food
- Many ingredients are from elsewhere
- Caribbeans have adopted many different flavours
- Caribbean food can even influence European classics

2. In what ways are these headphones particularly well designed? (8 marks)

(8 marks)

AO2i English AO3i English Language	Skills
Mark Band 3 'clear' 'relevant' 6-8 marks	<ul style="list-style-type: none"> • clear evidence that the text is understood • clear engagement with the text and makes inferences • offers relevant quotations to support what is understood • makes developed references to how Torres spends free time
Mark Band 2 'some' 'attempts' 3-5 marks	<ul style="list-style-type: none"> • some evidence that the text is understood • attempts to engage with the text and makes an inference • offers some relevant quotation to support what has been understood • makes some reference to ideas about Torres and free time
Mark Band 1 'limited' 1-2 marks	<ul style="list-style-type: none"> • limited evidence that the text is understood • limited engagement with text • may offer limited quotation, textual detail, or copying • limited reference to ideas about Torres and free time
0 Marks	Nothing worthy of credit

Indicative Content.

Answers may include:

- Combination of being integrated and secure for training
- 2 versions means more flexibility
- They don't stand out, but are sensibly designed
- Although easy to use, there are instructions
- Very easy to connect to phones using bluetooth

3 How does the webpage use language to:

- Appeal to young people
- Provide information and advice?

(12 marks)

AO2i, iii English AO3i, iii English Language	Skills
Mark Band 3 'clear' 'relevant' 9-12 marks	<ul style="list-style-type: none"> • clear evidence that the text is understood in relation to language features • clear analysis of the effect of words and phrases to describe and show viewpoint • offers relevant quotations/examples to support ideas • clear focus on language which describes and shows viewpoint
Mark Band 2 'some' 'attempts' 5-8 marks	<ul style="list-style-type: none"> • some evidence that the text is understood in relation to language features • some comment on the effects of words and phrases to describe and show viewpoint • attempts to support response with usually relevant quotations/examples • attempts to focus on language which describes and shows viewpoint
Mark Band 1 'limited' 1-4 marks	<ul style="list-style-type: none"> • limited evidence that the text is understood in relation to language • simple comment on the effect of words and phrases to describe and/or show viewpoint • limited support with quotations or textual details • simple reference to/mention of language which describes and/or shows viewpoint
0 Marks	Nothing worthy of credit

Indicative content.
Answers may include:

Appeal to Young People:

- Second person to include and directly relate to...
- Inclusive pronoun “we/ our” used repeatedly
- Spoken language features from the start: “Like it or not”...
- Use of contractions for informality at this specific group eg. uni
- Lexical choice to appeal to young people eg. “it’s no big deal”
- Emotive lang in this field: “anxious”, “tense”, “panicking”
- A list of key issues that commonly affect young people in capitals

Information and Advice:

- Sense of a balanced argument – pros and cons of stress
- Sentence structures reinforce this balance, with “For some...but for most of us”/ “Everyone goes on about...it can seem that your...”
- Empathetic/ sympathetic tone created to show understanding of issues
- Reference to real cases of students who have contacted CALM
- Presents some evidence of effects of adrenaline and motivation
- If...then clause “So, if you are feeling...”

4 Look again at **Source 2** and **Source 3**. **Compare** the way that **both** texts use **presentational features** for effect.

Remember to:

- write about the way the sources are **presented**
- explain the effect of the presentational features
- compare the way they **look**.

(12 marks)

AO2i, iii English AO3i, iii English Language	Skills
Mark Band 3 'clear' 'relevant' 9-12 marks	<ul style="list-style-type: none"> • clear evidence that the texts are understood in relation to presentational features • clear comparison and/or cross reference of presentational features • clear analysis of the effect of the presentational features in both texts • relevant and appropriate examples to support ideas
Mark Band 2 'some' 'attempts' 5-8 marks	<ul style="list-style-type: none"> • some evidence that the texts are understood in relation to presentational features • attempts to compare and/or make cross reference of presentational features • some comment on the effect of presentational features in both texts • attempts to support response with usually appropriate examples
Mark Band 1 'limited' 1-4 marks	<ul style="list-style-type: none"> • limited evidence that texts are understood in relation to presentational features • simple comparison and/or cross reference of presentational feature(s) • simple comment on the effect of a presentational feature • uses a simple example
0 Marks	Nothing worthy of credit

Indicative Content.

Answers may include:

Headphones Review:

- Headphones lit against dark background to enhance lines and curves
- Black background and white writing creates a classic look
- The dark and light colours are used thematically throughout the review and creates continuity and a sense of the “cool”
- The small icon is modernistic and associated with high tech gadgets
- Close up photo of the man, although in colour, is subdued and again uses this play of light and dark with background spotlights creating a near-silhouette
- The expression of the man is thoughtful: reflecting the serious attitude and content
- The photograph again uses chiaroscuro effects, maintaining the theme
- The low angle tilt shot emphasises the combination of power, grace and danger
- The urban environment is emphasised in this shot to reflect parkour

CALM Website

- Heavy border/ background with a combination of hand-drawn doodles and images (perhaps reflecting a school exercise book!) and items we associate with youth eg keyboards and word “POP”
- Hyperlink buttons use appealing “youthful” verbs, rather than denotations: “think”, “live”, “unite”, “create”
- Other, more standard hyperlinks are below in much smaller font as they are less appealing, but maybe necessary
- There are some speech bubbles/ balloons with information
- Emotive issues are capitalised at bottom right and listed
- A box-out for an advert of a festival aimed at under-18’s links to target audience
- Text is in a standard, quite formal font with little variation apart from 2 titles – one capitalised and one not, as a sub-heading